

Medienspiegel

Handelszeitung Special on the Baden Economic Region

On 9 April 2026, the Handelszeitung turned the spotlight on one of the country's most dynamic economic regions: the Baden Economic Region. With over 3,100 companies, record growth in the high-tech energy and medtech sectors, and the pioneering 'Baden 4.0' initiative, the region is a magnet for decision-makers, engineers and investors.

This special edition documents the impressive transformation of a historic industrial location into Switzerland's leading high-tech hub and offers you an exclusive platform to position your brand amidst this unique spirit of optimism. Find out more [Special Wirtschaftsraum Baden 2026 \[pdf, 18.6 MB\]](#)