

# Key figures

## As of january 2024:

Residents: 23,642  
Domiciled companies: around 2,900  
Average net growth per year since record-keeping began in 2007: 38 companies  
Employees: 29,500

## Location quality:

- Top 7 of 110 economic regions in Switzerland (Credit Suisse SQI 2023).
- In Bilanz magazine's 2022 city ranking for quality of life, Baden occupies first place in the culture and leisure section (13th most attractive city in Switzerland overall).

## Costs:

Aargau is one of the most economically robust cantons. In the area of corporate taxes, an additional tax deduction of 50% was introduced in 2020 to promote research and development, and up to 90% of profits from patents can be deducted.

Additional information to corporate taxes: [Information for legal persons](#)

## Cost comparison for office and residential rentals in Baden:

Office leasing costs:		
	Median (CHF/sq.m./y) (WP, Q3 2023)	
Baden	223.-	
Zurich	321.-	
Geneva	469.-	
Switzerland	225.-	

Residential Living:		
	Median (CHF/sq.m./y) (WP Q3 2023)	70%-Quantil (CHF/sq.m./y) (WP Q3 2023)
Baden	263.-	298.-
Zurich	395.-	478.-
Geneva	407.-	456.-
Switzerland	223.-	226.-

## Industry focus:

Hightech Energie



Industriennahe ICT



Gesundheit / Wellness



Medizintechnik