

Power Plant

With the ['PowerPlant'](#) platform, start-ups can exchange ideas with Baden's strong economy in a central location. 'PowerPlant' serves as a central point of contact for the planning and implementation of overarching innovation initiatives.

With a focus on high-tech energy/electrical engineering and industry-related ICT, 'PowerPlant' is building a radiant startup ecosystem in Baden as a business location and will also offer a physical space in Baden at Dynamostrasse 8 in the Müllerbräu site early 2026. This central meeting point at Baden railway station will be a place for exchange and collaboration.

'PowerPlant' is operated by [Rhino Innovation GmbH](#), a company with many years of experience in start-up promotion and innovation management.

The year 2025 will be used to implement the designed initiatives in a proof-of-concept phase together with the partners and then define a joint initiative portfolio.

[More information on current initiatives and cooperation opportunities](#)