

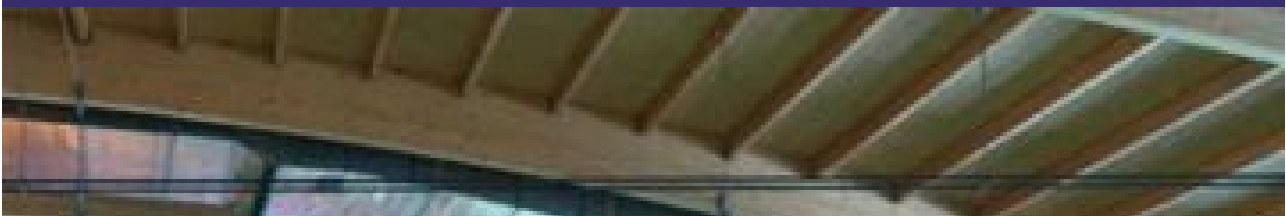
Goals and reporting

Goals

Create additional added value



Enable a needs-based working/living Environment





Increase the speed of Innovation



Increase identification with the international Location





Reporting 2024

Value creation, Innovation

59

Number of leads interested in the location

+92

local companies
(compared to the previous year)

+0.5%

Jobs
(compared to the previous year)

-1.3%

GDP growth

(compared to the previous year)

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Working and living Environment

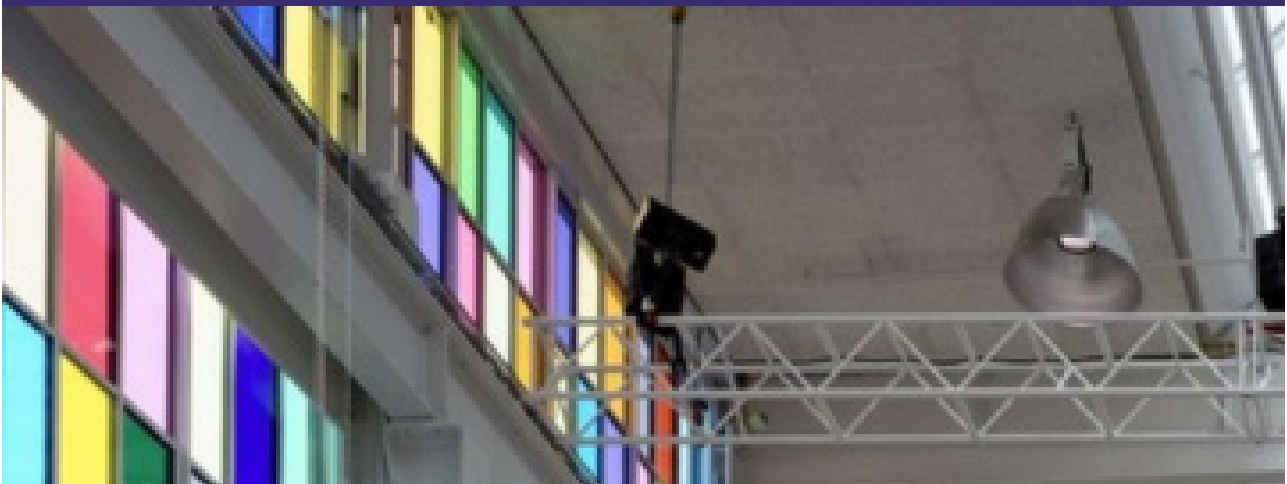
Innovative greening projects to improve air Quality



New quality assurance procedures to raise the standards for construction Projects



Activate ground floor areas to a more vibrant urban atmosphere



Integrative and cross-plot planning for better utilisation of urban spaces



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Identification

Baden 4.0 strengthens the identification of partners through joint innovation projects and an active network that strategically develops and raises the profile of the location.

62

Number of meetings
Baden 4.0 per year

1'060

Discussions with local
companies per year

2

Networking events
Baden 4.0 per year

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Successful thanks to strong partners:



ABB Technikerschule
Technik. Informatik. Wirtschaft. Management →

Acce/eron

